

FACSS PRESENTS

SOIX 2023

EXHIBITOR PROSPECTUS

50th Annual Meeting



NUGGET CASINO RESORT

SPARKS, NEVADA

October 8-13, 2023

WHY EXHIBIT AT SciX?

The SciX conference is one of the largest annual gatherings of analytical scientists and professionals. When you secure your booth at SciX you become an integral part of the SciX conference where innovative research is discussed and presented. The exhibit hall is the central gathering place for all attendees, and is an exception location for networking with industry leaders during coffee breaks, lunchtime and networking receptions. The exhibit hall is also the location where innovative instrumentation, software, and supplies are presented.

Don't miss this chance to showcase your products and services! Join us at SciX 2023 (exhibit dates October 9-11) at the Nugget Casino Resort. The meeting venue offers a compact footprint, increasing opportunities for interaction with existing customers and new prospects.

80% of attendees report making a new business or scientific connection at SciX

95% would recommend this meeting to a colleague

92% state that networking in the SciX exhibit hall is important to them

40% are first-time attendees, supplementing a reliable customer base with new leads

TOPICS DISCUSSED AT SciX

- ❖ Art & Archaeology
- ❖ Atomic Spectroscopy
- ❖ Biomedical & Bioanalytical
- ❖ Chemometrics
- ❖ Contemporary Issues in Analytical Science
- ❖ Early Career Researchers
- ❖ Electrophoresis
- ❖ Imaging Spectroscopy
- ❖ Infrared Spectroscopy
- ❖ Laser Induced Breakdown (LIBS)
- ❖ Mass Spectrometry
- ❖ Molecular Spectroscopy
- ❖ Near Infrared Spectroscopy
- ❖ Pharmaceutical Analysis
- ❖ Process Analytical
- ❖ Raman Spectroscopy
- ❖ Security and Forensic
- ❖ State of the Art Analytical Instrumentation
- ❖ Surface Plasmon Resonance

FACSS MEMBER ORGANIZATIONS

- ❖ American Chemical Society Division of Analytical Chemistry
- ❖ AES Electrophoresis Society
- ❖ Assoc. of Analytical Chemistry (ANACHEM)
- ❖ Austrian Society of Analytical Chemistry (ASAC)
- ❖ Inter. Soc. for Clinical Spectroscopy (CLIRSPEC)
- ❖ Coblenz Society
- ❖ Council for Near Infrared Spectroscopy
- ❖ Infrared and Raman Discussion Group
- ❖ Inter. Society of Automation - Analysis Division
- ❖ North Amer. Soc. for Laser-Induced Breakdown Spectroscopy (NASLIBS)
- ❖ Royal Society of Chemistry Analytical Division
- ❖ Society for Archaeological Sciences
- ❖ Society for Applied Spectroscopy (SAS)
- ❖ The Spectroscopical Society of Japan

EXHIBITOR BENEFITS

- ✓ **Exclusive access to promotional opportunities (see page 6)**
- ✓ **Complimentary mobile app for attendee lead retrieval**
- ✓ **Complimentary full conference registrations (see page 4)**
- ✓ **Logo & URL listed on the exhibitor page of the SciX website**
 - ✓ **Company name listed in final program**

SPECIAL EVENTS WITH EXHIBITORS

Exhibit Hall Opening Reception

The conference opening reception Monday evening is a high-energy event where old and new friends meet. Attendees enjoy refreshments and a complimentary drink on SciX!

Breaks & Poster Viewing

Morning and afternoon coffee breaks along with complimentary lunch will be served in the exhibit hall. These gathering times present a prime opportunity for conference attendees to engage with exhibitors.

Exhibitor-hosted Happy Hour

Introduced in 2019, this fun event takes the interaction off the exhibit floor and into a laid-back setting. Participating exhibitors can treat attendees to a beverage in a networking-focused environment. This is a special event created with exhibitors in mind, to give you a non-traditional access point to attendees.

Dedicated Exhibit Hours

Dedicated exhibit hours along with an exhibit closing social event are scheduled for the final day of the expo to offer a final networking and demonstration opportunity.

EXHIBITOR INFORMATION

BOOTH RATES

10' x 10' booth	\$2,950
10' x 20' booth	\$4,600
10' x 30' booth	\$6,000
20' x 20' booth	\$6,900
20' x 30' booth	\$8,500

EXHIBITOR DIRECTORY

The Exhibitor Directory will be included in the Final Program (print and/or digital). Full exhibitor details can be viewed on the conference website.

EXHIBIT HALL AND EVENTS SCHEDULE AT SciX

Sunday, October 8

1:00 pm – 5:00 pm Move In

Monday, October 9

8:00 am – 3:00 pm Continue Move-in/Set-Up

5:30 pm – 7:30 pm Exhibits Welcome Reception

Tuesday, October 10

10:00 am – 5:00 pm Hall Open

10:15 am – 10:45 am Coffee break and poster viewing

12:00 pm – 1:30 pm Lunch included/seating available in hall

3:15 pm – 3:45 pm Break and poster viewing

5:30 pm – 7:30 pm Exhibitor-hosted Happy Hour (outside exhibit hall)

Wednesday, October 11

10:00 am – 6:00 pm Hall Open

10:15 am – 10:45 am Coffee break and poster viewing

12:00 pm – 1:30 pm Lunch included/seating available in hall

3:15 pm – 3:45 pm Break and poster viewing

3:15 pm – 5:00 pm Exhibit Closing Event

5:00 pm – 8:00 pm Tear Down

Thursday, October 12

7:00 am – Noon Tear Down

Exhibitors are welcome to attend sessions, talks, poster sessions and social events including the Gala event.

SCI X 2023 FLOOR PLAN

EXHIBITOR REGISTRATION

All badges provided with your booth purchase will be full conference Exhibitor registrations, allowing access to technical sessions. You may purchase additional exhibit hall only badges for added booth staff who only need access to the hall.

Registrations included with your booth:

- 10' X 10' 2 full registrations
- 10' X 20' 3 full registrations
- 10' X 30' 3 full registrations
- 10' X 40' 4 full registrations
- 20' X 20' 4 full registrations
- 20' X 30' 6 full registrations

Purchasing additional registrations?

Email scix@scixconference.org.

Extra Exhibitor Full Conference Badge \$855 each
 Exhibit Hall Only Badge \$295 each

OFFICIAL GENERAL SERVICES CONTRACTOR

The official general services contractor for SciX 2023 is **Fern Expositions**. **No other contractor is affiliated with SciX 2023**. The service kit will be sent to exhibitors prior to the event to order any needed equipment (tables, chairs, wi-fi, etc.). Electrical ordering is through Fern. Forms will be found in the Fern service kit. **The hall is carpeted**. WiFi will be available in the exhibit hall. Additional bandwidth and hard lines are available for purchase.

By requesting a booth, you agree to the [SciX Exhibit Terms & Conditions \(see page 8\)](#). You'll select your top 3 booth choices, and we'll notify you later of your assignment.



PROMOTIONAL OPPORTUNITIES

As a SciX exhibitor, you've shown commitment to – and appreciation for – your client base. We understand you may want additional opportunities to reach new customers and to increase brand awareness with our highly specialized audience. Take advantage of the opportunities outlined below; the SciX community will take note of your enhanced participation.

Conference promotional opportunities are reserved for exhibiting companies only.
Program sponsorship is a separate contribution outside of the opportunities listed below.

STANDARD PROMOTIONAL OPPORTUNITIES COME WITH THE FOLLOWING BENEFITS:

- Company name listed in final program
- Company name included on exhibit hall entry arch
- Name listed on the conference sponsorship page of the SciX website

PREMIER PROMOTIONAL OPPORTUNITIES RECEIVE STANDARD BENEFITS PLUS:

- Rotating banner on SciX home page for 3 months (2 months before SciX and 1 month after)
- Name and logo on special meter board and exhibit hall entry arch
- Complimentary bag insert
- Logo with URL link on the conference sponsorship page of the SciX website
- Visual recognition throughout conference based on the opportunity(ies) chosen below

PREMIER PROMOTIONAL OPPORTUNITIES

Mobile Device Charging Kiosk: \$5,000 each (Two Opportunities)

Branded with your company logo, you will have the choice of where the charging station is placed. Either on the show floor next to your exhibit booth or in the conference session area.

Floor Clings Trail: \$5,000 (Three Opportunities)

Company-branded decals affixed to the show floor will lead attendees from the main entrance directly to your booth! This is an eye-catching way to direct attendee traffic to your booth.

Digital Marketing Bundle: \$2,500 (Three Opportunities)

Got a hot application note or new product launch? Share it with the SciX communities using our promotional channels, reaching 5000+ people globally. Customize your link for extra engagement information and lead tracking! (image/link/250 words; one email and all social media channels).

Volunteer T-shirts: \$2,500 (Three opportunities)

40+ eager, highly-visible student volunteers will wear your logo on their sleeve throughout the conference. We do all the work, you just provide your logo!

PROMOTIONAL OPPORTUNITIES (continued)

STANDARD PROMOTIONAL OPPORTUNITIES

If you have an opportunity in mind and don't see it here, you are welcome to create your own package or we can help to create a custom experience to support your overall goals!

Conference Essentials Distributed at Registration (One Opportunity Each)

Physical materials are designed and supplied by the sponsor

- **Conference Bags: \$1,000**
- **Conference Lanyards: \$1,000**
- **Water Bottles: \$1,000**
- **Custom branded product placed in bags: \$1,000**
- **Branded Exhibitor Happy Hour drink tickets for distribution to conference attendees prior to the Tuesday evening social/networking event: Pricing to Be Announced**

Literature Insert in Conference Bags

\$500 8.5 x 11 maximum (folded items are permitted but must be wafer-sealed)
You create a promotional flyer to be placed in each attendee's registration bag. You are responsible for all production and shipping costs upon FACSS approval of promotional piece.

Interested in hosting food or beverages in your booth for either the Exhibit opening or closing events? Contact the Exhibits Chair or the FACSS office for information, event catering points of contact & menus.

VISIT [SciXConference.org](https://www.sciXconference.org) TO BEGIN THE BOOTH RESERVATION PROCESS AND TO SECURE YOUR SPONSORSHIP OPPORTUNITIES

Have Questions? Contact Us!

Exhibits Chair: Scott Rudder srudder@slrtink.com

FACSS Office: scix@scixconference.org

SciX Exhibit - General Terms and Conditions

PURPOSE: The SciX Conference and Exhibition is presented by the Federation of Analytical Chemistry and Spectroscopy Societies (FACSS) and provides a forum for the presentation of cutting-edge developments in analytical sciences, instrumentation, and unique applications. The meeting hosts a world class exhibition, presentations from leading scientists, educational courses, and many networking opportunities. To exhibit at the conference, the Exhibitor agrees to accept and abide by the following terms and conditions:

1. Booth Space Request & Assignments. Request for booth space must be completed on the official SciX Exhibit Space Request Form or via the SciX website. Unless otherwise agreed to by FACSS, all payments are due at the time of application. FACSS will have the sole discretion for assignment of the exhibit space booth location and reserves the right to modify or change the exhibit floor plan or an exhibitor's booth location at any time. Changes to the exhibit floor plan will be published via the SciX website. Changes to an exhibitor's booth location will be sent via email to the exhibitor's specified contact on file with FACSS. FACSS has the right to refuse participation in the SciX Exhibition to any company/entity whose product or service does not align with the stated PURPOSE above, or for any other reason.

2. Use of Exhibit Space. The Exhibitor agrees to use the assigned exhibit space locations to promote equipment manufactured, licensed, distributed or sold by Exhibitor. Without the expressed written permission of FACSS, the Exhibitor shall not share the space with any other party which is not affiliated with the Exhibitor. Exhibits, signs, or displays, and demonstrations are prohibited in any areas outside of the designated exhibition area during the conference. Exhibit aisle space or common areas, meeting rooms or general conference venue common areas may NOT be used for exhibit purposes or for the distribution of literature or other promotional materials. The Exhibitor also agrees that all booth personnel must be registered for the conference and wear official conference name badges. FACSS reserves the right to restrict, prohibit or remove any exhibit or display items which, in the sole discretion of FACSS, are considered to be objectionable. Violations of these above rule/restrictions may result in the expulsion of the Exhibitor and/or their booth representatives. In the event of such restriction, removal or expulsion, no refund shall be made and no further claim for compensation will be made by the Exhibitor.

3. Display Rules and Regulation. The Exhibitor agrees to comply with all the rules and regulations in the Exhibitor Kit and/or the SciX website. The Exhibit Kit is located on the SciX website.

4. Insurance. To exhibit, including set up and tear down, at SciX conference the Exhibitor agrees to provide a Certificate of Insurance as outlined in the Insurance Requirements document, or to execute the Insurance Waiver form posted on the SciX Conference website. In the event of the form is not executed by the Exhibitor, the Exhibitor will not be allowed to exhibit or access to the exhibition floor and no refund shall be made and no further claim for compensation will be made by the Exhibitor.

5. Liability. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Nugget Casino Resort, Federation of Analytical Chemistry and Spectroscopy Societies (FACSS), SciX or their owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, SciX, FACSS, its Governing Board, Talley Management, the Nugget Casino Resort, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include, without limitation, all losses, costs, damages, or expenses arising out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise out of the Exhibitor's occupancy and use of the exhibition premises, convention center, or any part thereof.

6. Damage to Conference Venue. The Exhibitor shall be responsible for any and all reasonable costs to be paid to conference venue to restore any damage to the conference venue caused by the Exhibitor's personnel and employees.

7. Compliance. The Exhibitor agrees to comply with all the applicable local, state, and federal laws and regulations. In the event the Exhibitor does not comply with the above regulations, the Exhibitor will not be allowed to exhibit or access the exhibition floor; and no refund shall be made and no further claim for compensation will be made by the Exhibitor.

8. Cancellation Policy for New Booth Applications in 2023: The Exhibitor agrees to comply with cancellation policy posted below and on the SciX website. Booth cancellation notices must be made in writing via email to the FACSS International Office, scix@scixconference.org. For cancellation notices received before June 15, 50% of rental fees collected shall be refunded. For cancellations received between July 15 – August 15 you will receive a 25% refund. After August 1, 2023, no refunds will be given. Returning exhibitors should refer to the terms and conditions of their original contract and official prior conference communications. **Disclaimer:** *If FACSS must cancel or postpone due to COVID-19 or other unforeseeable reasons, your booth reservation will transfer to the next live SciX Conference.*

9. Terms of Attendance The Exhibitor agrees to comply with all rules and regulations in the Terms of Attendance found [here](#). This includes the FACSS SciX Code of Conduct found [here](#).

SAVE THE DATE!

SciX 2024 – 51st Annual Meeting of FACSS
October 20 -25, 2024



Raleigh Convention Center

Raleigh, North Carolina