

# SOIX2022

## EXHIBITOR PROSPECTUS



NORTHERN KENTUCKY CONVENTION CENTER

COVINGTON, KENTUCKY

October 2-7, 2022

## WHY EXHIBIT AT SciX?

The SciX conference is one of the largest annual gatherings of analytical scientists and professionals. When you secure your booth at SciX you become an integral part of the SciX conference where innovative research is discussed and presented. The exhibit hall is the central gathering place for SciX attendees and is where innovative instrumentation, software, and supplies are presented.

Don't miss this chance to showcase your products and services! Join us at SciX 2022 (exhibit dates October 4 & 5) at the Northern Kentucky Convention Center. The meeting venue offers a compact footprint, increasing opportunities for interaction with existing customers and new prospects.

**82% of attendees report making a new business or scientific connection at SciX**

**95% would recommend this meeting to a colleague**

**92% state that networking in the SciX exhibit hall is important to them**

**40% are first-time attendees, supplementing a reliable customer base with new leads**

### TOPICS DISCUSSED AT SciX

- ❖ Art & Archaeology
- ❖ Atomic Spectroscopy
- ❖ Biomedical & Bioanalytical
- ❖ Chemometrics
- ❖ Contemporary Issues in Analytical Science
- ❖ Early Career Researchers
- ❖ Electrophoresis
- ❖ Imaging Spectroscopy
- ❖ Infrared Spectroscopy
- ❖ Laser Induced Breakdown (LIBS)
- ❖ Mass Spectrometry
- ❖ Molecular Spectroscopy
- ❖ Near Infrared Spectroscopy
- ❖ Pharmaceutical Analysis
- ❖ Process Analytical
- ❖ Raman Spectroscopy
- ❖ Security and Forensic
- ❖ State of the Art Analytical Instrumentation
- ❖ Surface Plasmon Resonance

### FACSS MEMBER ORGANIZATIONS

- ❖ American Chemical Society Division of Analytical Chemistry
- ❖ AES Electrophoresis Society
- ❖ Assoc. of Analytical Chemistry (ANACHEM)
- ❖ Austrian Society of Analytical Chemistry (ASAC)
- ❖ Inter. Soc. for Clinical Spectroscopy (CLIRSPEC)
- ❖ Coblenz Society
- ❖ Council for Near Infrared Spectroscopy
- ❖ Infrared and Raman Discussion Group
- ❖ Inter. Society of Automation - Analysis Division
- ❖ North Amer. Soc. for Laser-Induced Breakdown Spectroscopy (NASLIBS)
- ❖ Royal Society of Chemistry Analytical Division
- ❖ Society for Archaeological Sciences
- ❖ Society for Applied Spectroscopy (SAS)
- ❖ The Spectroscopical Society of Japan

## **EXHIBITOR BENEFITS**

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- ✓ **Exclusive access to promotional opportunities (see page 6)**
- ✓ **Complimentary mobile app for attendee lead retrieval**
- ✓ **Complimentary full conference registrations (see page 4)**
- ✓ **Logo & URL listed on the exhibitor page of the SciX website**
  - ✓ **Company name listed in final program**

### **SPECIAL EVENTS WITH EXHIBITORS**

#### Exhibit Sneak Preview and Cocktail Hour

New for 2022, a Monday night mixer will offer exhibitors the opportunity to sponsor food and beverage tables adjacent to a designated area where company products and literature can be displayed. This new social event offers a unique opportunity outside of the exhibit hall to explore new products & technologies while snacking on hours d'oeuvres and reuniting with old friends and colleagues.

#### Plenary Sessions

Plenary sessions will be held during exhibit hours in a special area of the exhibit hall bringing high traffic to the show floor from 10:45 am-12:00 pm each day.

#### Breaks & Poster Viewing

Morning and afternoon coffee breaks along with complimentary lunch will be served in the exhibit hall. These gathering times present a prime opportunity to for conference attendees to engage with exhibitors.

#### Exhibitor-hosted Happy Hour

Introduced in 2019, this fun event takes the interaction off the exhibit floor and into a laid-back setting. Participating exhibitors can treat attendees to a beverage in a networking-focused environment. This is a special event created with exhibitors in mind, to give you a non-traditional access point to attendees.

#### Dedicated Exhibit Hours

New this year, dedicated exhibit hours along with an exhibit closing social event are scheduled for the final day of the expo to offer a final networking and demonstration opportunity.

## EXHIBITOR INFORMATION

### BOOTH RATES

10' x 10' booth	\$2,800
10' x 20' booth	\$4,480
10' x 30' booth	\$5,900
10' x 40' booth	\$6,720
20' x 20' booth	\$6,800
20' x 30' booth	\$8,400

### EXHIBITOR DIRECTORY

The Exhibitor Directory will be included in the Final Program (print and/or digital). Full exhibitor details can be viewed on the conference website.

### EXHIBIT HALL AND EVENTS SCHEDULE AT SciX

#### Sunday, October 2

12:00 pm – 7:00 pm                      Move In

#### Monday, October 3

8:00 am – 5:00 pm                      Continue Move-in/Set-Up

5:30 pm – 7:30 pm                      Exhibit Sneak Preview and Cocktail Hour (outside exhibit hall)

#### Tuesday, October 4

10:00 am – 5:00 pm                      Hall Open

10:15 am – 10:45 am                      Coffee break and poster viewing

10:45 am – 12:00 pm                      Plenary session (in exhibit hall)

12:00 pm – 1:30 pm                      Lunch included/seating available in hall

3:15 pm – 3:45 pm                      Break and poster viewing

5:30 pm – 7:30 pm                      Exhibitor-hosted Happy Hour (outside exhibit hall)

#### Wednesday, October 5

10:00 am – 6:00 pm                      Hall Open

10:15 am – 10:45 am                      Coffee break and poster viewing

10:45 am – 12:00 pm                      Plenary session (in exhibit hall)

12:00 pm – 1:30 pm                      Lunch included/seating available in hall

3:15 pm – 3:45 pm                      Break and poster viewing

3:15 pm – 6:00 pm                      Exhibitor Exclusive Event

6:00 pm – 8:00 pm                      Tear Down

#### Thursday, October 6

7:00 am – Noon                          Tear Down

# SCI X 2022 FLOOR PLAN

*Exhibitors are welcome to attend sessions, talks, poster sessions and social events including the Thursday evening Gala event.*

## EXHIBITOR REGISTRATION

All badges provided with your booth purchase will be full conference Exhibitor registrations, allowing access to technical sessions. You may purchase additional exhibit hall only badges for added booth staff who only need access to the hall.

Registrations included with your booth:

- 10' X 10' 2 full registrations
- 10' X 20' 3 full registrations
- 10' X 30' 3 full registrations
- 10' X 40' 4 full registrations
- 20' X 20' 4 full registrations
- 20' X 30' 6 full registrations

### Purchasing additional registrations?

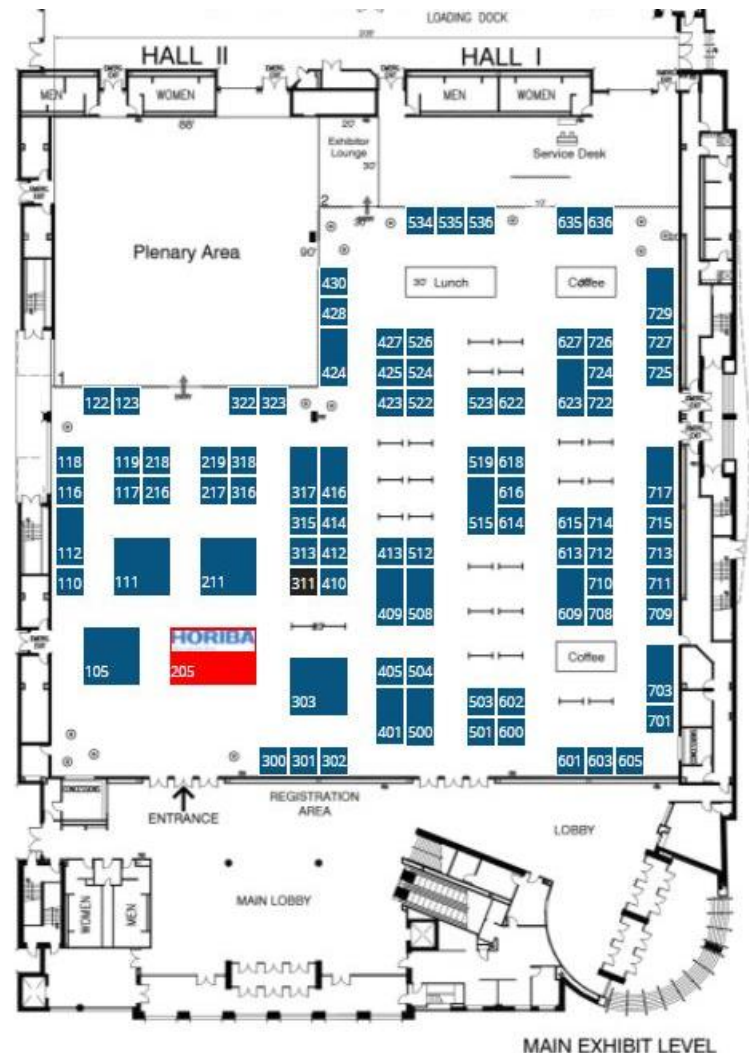
Email [scix@scixconference.org](mailto:scix@scixconference.org).

*Extra Exhibitor Full Conference Badge \$855 each*  
*Exhibit Hall Only Badge \$295 each*

## OFFICIAL GENERAL SERVICES CONTRACTOR

The official general services contractor for SciX 2022 is **Fern Expositions**. **No other contractor is affiliated with SciX 2022.** The service kit will be sent to exhibitors prior to the event to order any needed equipment (tables, chairs, wi-fi, etc.). Electrical ordering is through GES. Forms will be found in the Fern service kit. **The hall is carpeted.** WiFi will be available in the exhibit hall. Additional bandwidth and hard lines are available for purchase.

By requesting a booth, you agree to the [SciX Exhibit Terms & Conditions \(see page 8\)](#). You'll select your top 3 booth choices and we'll notify you later of your assignment.



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## **PROMOTIONAL OPPORTUNITIES**

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As a SciX exhibitor, you've shown commitment to – and appreciation for – your client base. We understand you may want additional opportunities to reach new customers and to increase brand awareness with our highly specialized audience. Take advantage of the opportunities outlined below; the SciX community will take note of your enhanced participation.

**Conference promotional opportunities are reserved for exhibiting companies only. Program sponsorship is a separate contribution outside of the opportunities listed below. The official program will be printed by Spectroscopy Magazine. For video and print advertising, please contact them following the instructions in the exhibitor portal.**

### **STANDARD PROMOTIONAL OPPORTUNITIES COME WITH THE FOLLOWING BENEFITS:**

- Company name listed in final program
- Company name included on exhibit hall entry arch
- Name listed on the conference sponsorship page of the SciX website

### **PREMIER PROMOTIONAL OPPORTUNITIES RECEIVE STANDARD BENEFITS PLUS:**

- Rotating banner on SciX home page for 3 months (2 months before SciX and 1 month after)
- Name and logo on special meter board and exhibit hall entry arch
- Complimentary bag insert
- Logo with URL link on the conference sponsorship page of the SciX website
- Visual recognition throughout conference based on the opportunity(ies) chosen below

### **PREMIER PROMOTIONAL OPPORTUNITIES**

#### **Mobile Device Charging Kiosk: \$5,000 each (Two Opportunities)**

*Branded with your company logo, you will have the choice of where the charging station is placed. Either on the show floor next to your exhibit booth or in the conference session area.*

#### **Floor Clings Trail: \$5,000 (Three Opportunities)**

*Company-branded decals affixed to the show floor will lead attendees from the main entrance directly to your booth! This is an eye-catching way to direct attendee traffic to your booth.*

#### **Digital Marketing Bundle: \$2,500 (Three Opportunities)**

*Got a hot application note or new product launch? Share it with the SciX communities using our promotional channels, reaching 5000+ people globally. Customize your link for extra engagement information and lead tracking! (image/link/250 words; one email and all social media channels).*

#### **Volunteer T-shirts: \$2,500 (Two opportunities + one sold)**

*40+ eager, highly-visible student volunteers will wear your logo on their sleeve throughout the conference. We do all the work, you just provide your logo!*

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## **PROMOTIONAL OPPORTUNITIES (continued)**

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### **STANDARD PROMOTIONAL OPPORTUNITIES**

If you have an opportunity in mind and don't see it here, you are welcome to create your own package or we can help to create a custom experience to support your overall goals!

#### **Conference Essentials Distributed at Registration (One Opportunity Each)**

*Physical materials are designed and supplied by the sponsor*

- **Conference Bags: \$1,000**
- **Conference Lanyards: ~~\$1,000~~ SOLD**
- **Water Bottles: ~~\$1,000~~ SOLD**
- **Custom branded product placed in bags: \$1,000**

#### **Literature Insert in Conference Bags**

\$500      8.5 x 11 maximum (folded items are permitted but must be wafer-sealed)  
*You create a promotional flyer to be placed in each attendee's registration bag. You are responsible for all production and shipping costs upon FACSS approval of promotional piece.*

**Interested in advertising in the SciX 2022 final program?** Contact Stephanie at [SShaffer@mjlifesciences.com](mailto:SShaffer@mjlifesciences.com) from *Spectroscopy Magazine* for opportunities.

**Video services for hire at SciX!** If you've been looking for fresh video content for your website or social accounts, contact Stephanie at [SShaffer@mjlifesciences.com](mailto:SShaffer@mjlifesciences.com) from *Spectroscopy Magazine* to learn about how you can secure videographer services while your team is at SciX!

**VISIT [SciXConference.org](http://SciXConference.org) TO BEGIN THE BOOTH RESERVATION PROCESS AND TO SECURE YOUR SPONSORSHIP OPPORTUNITIES**

**Have Questions? Contact Us!**

Exhibits Chair: Scott Rudder [srudder@slrtink.com](mailto:srudder@slrtink.com)  
FACSS Office: [scix@scixconference.org](mailto:scix@scixconference.org)

## SciX Exhibit - General Terms and Conditions

**PURPOSE:** The SciX Conference and Exhibition is presented by the Federation of Analytical Chemistry and Spectroscopy Societies (FACSS) and provides a forum for the presentation of cutting-edge developments in analytical sciences, instrumentation, and unique applications. The meeting hosts a world class exhibition, presentations from leading scientists, educational courses, and many networking opportunities. To exhibit at the conference, the Exhibitor agrees to accept and abide by the following terms and conditions:

**1. Booth Space Request & Assignments.** Request for booth space must be completed on the official SciX Exhibit Space Request Form or via the SciX website. Unless otherwise agreed to by FACSS, all payments are due at the time of application. FACSS will have the sole discretion for assignment of the exhibit space booth location and reserves the right to modify or change the exhibit floor plan or an exhibitor's booth location at any time. Changes to the exhibit floor plan will be published via the SciX website. Changes to an exhibitor's booth location will be sent via email to the exhibitor's specified contact on file with FACSS. FACSS has the right to refuse participation in the SciX Exhibition to any company/entity whose product or service does not align with the stated PURPOSE above, or for any other reason.

**2. Use of Exhibit Space.** The Exhibitor agrees to use the assigned exhibit space locations to promote equipment manufactured, licensed, distributed or sold by Exhibitor. Without the expressed written permission of FACSS, the Exhibitor shall not share the space with any other party which is not affiliated with the Exhibitor. Exhibits, signs, or displays, and demonstrations are prohibited in any areas outside of the designated exhibition area during the conference. Exhibit aisle space or common areas, meeting rooms or general conference venue common areas may NOT be used for exhibit purposes or for the distribution of literature or other promotional materials. The Exhibitor also agrees that all booth personnel must be registered for the conference and wear official conference name badges. FACSS reserves the right to restrict, prohibit or remove any exhibit or display items which, in the sole discretion of FACSS, are considered to be objectionable. Violations of these above rule/restrictions may result in the expulsion of the Exhibitor and/or their booth representatives. In the event of such restriction, removal or expulsion, no refund shall be made and no further claim for compensation will be made by the Exhibitor.

**3. Cancellation.** The Exhibitor agrees to comply with cancellation policy posted below and on the SciX website.

**4. Display Rules and Regulation.** The Exhibitor agrees to comply with all the rules and regulations in the Exhibitor Kit and/or the SciX website. The Exhibit Kit is located on the SciX website.

**5. Insurance.** To exhibit, including set up and tear down, at SciX conference the Exhibitor agrees to provide a Certificate of Insurance as outlined in the Insurance Requirements document, or to execute the Insurance Waiver form posted on the SciX Conference website. In the event of the form is not executed by the Exhibitor, the Exhibitor will not be allowed to exhibit or access to the exhibition floor and no refund shall be made and no further claim for compensation will be made by the Exhibitor.

**6. Liability.** Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Northern Kentucky Convention Center, Federation of Analytical Chemistry and Spectroscopy Societies (FACSS), SciX or their owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, SciX, FACSS, its Governing Board, Talley Management, the Northern Kentucky Convention Center, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include, without limitation, all losses, costs, damages, or expenses arising out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise out of the Exhibitor's occupancy and use of the exhibition premises, convention center, or any part thereof.

**7. Damage to Conference Venue.** The Exhibitor shall be responsible for any and all reasonable costs to be paid to conference venue to restore any damage to the conference venue caused by the Exhibitor's personnel and employees.

**8. Compliance.** The Exhibitor agrees to comply with all the applicable local, state, and federal laws and regulations. In the event the Exhibitor does not comply with the above regulations, the Exhibitor will not be allowed to exhibit or access the exhibition floor; and no refund shall be made and no further claim for compensation will be made by the Exhibitor.

**9. Cancellation Policy for New Booth Applications in 2022:** Booth cancellation notices must be made in writing via email to the FACSS International Office, [scix@scixconference.org](mailto:scix@scixconference.org). For cancellation notices received before June 15, 50% of rental fees collected shall be refunded. For cancellations received between July 15 – August 15 you will receive a 25% refund. After August 1, 2022, no refunds will be given. Returning exhibitors should refer to the terms and conditions of their original contract and official prior conference communications. **Disclaimer:** *If FACSS must cancel or postpone due to COVID-19 or other unforeseeable reasons, your booth reservation will transfer to the next live SciX Conference.*



# SAVE THE DATE!

**SciX 2023 – 50<sup>th</sup> Annual Meeting of FACSS**  
**October 8-13, 2023**



**Nugget Casino Resort**  
**Reno-Sparks, Nevada**